



TODAY'S CHALLENGES

Frozen Food manufacturers are facing disruptions right now that will transform their industry and daily operations.

Producers of frozen foods need to get the right product to the right place at the right time in the right quantity. The expanding value chain, a supply chain in flux and evolving consumer preferences are adding new challenges to accomplishing this mission.

While brand loyalty has been common in frozen foods, consumers today increasingly look for

lower prices, so frozen food manufacturers must offer quality value products. Store brand and private label products are growing as lower-cost alternatives. This adds more products to manufacturers' portfolios, complicating demand, production and promotion planning and overall management of the supply chain.

At the same time, manufacturers must comply with food safety, quality and environmental regulations which often vary from country to country and change often.

FUTURE TRENDS

The challenges of today will result in a fundamentally restructured supply chain that will greatly impact the future of the frozen foods industry.

Key trends include: Evolving consumer tastes, preferences and buying patterns; interest in local, healthy and sustainable foods; expectations of next or same-day delivery and demand for reasonable

costs. Manufacturers will need real-time, accurate information to stay competitive.

Food safety and quality concerns will continue to dominate the industry. Manufacturers will need to stay up-to-date on traceability, quality management and documentation to comply with shifting regulations.

Digital technologies will increasingly be used in all areas of frozen food production from the field to the grocer. This will alter internal processes and reshape the supply chain.

IMPERATIVES FOR KEY DECISION MAKERS

Successful COOs will bring digital technologies from the field into manufacturing facilities and the supply chain to improve quality and customer service.

CFOs need the tools to make operational and information technology investment decisions with confidence to adjust quickly to the uncertain business environment. With shrinking product life cycles, increased inventories and unpredictable demand, focus on profits is more critical than ever.

CSOs and VPs of Supply Chain need to ensure the right products are at the right place at the right time and in the right quantity, all of which is critical

to customer service and profits. They will need to manage time-sensitive inventory throughout the supply chain.

CIOs need to squeeze more productivity out of limited IT resources by adopting advanced technologies like IoT. Newer processes and systems will need to be tightly integrated, easy to use and remotely accessible, in many cases requiring cloud deployment.

VPs of Quality need to ensure that full field-to-fork traceability is in place and that their company documents all processes related to quality and food safety to comply with regulations.



HOW CAN QAD HELP?

QAD has been a trusted solution partner to frozen food manufacturers for decades. Our adaptive solutions are designed to help frozen food manufacturers streamline processes while meeting the increasing demand for smart and more efficient manufacturing. QAD helps track and handle the intricacies of document control, customization, demand planning, global shipping and packaging.

QAD Adaptive ERP provides a comprehensive yet flexible manufacturing ERP, supporting the unique needs of each manufacturer and offering excellent initial fit. The **QAD Enterprise Platform** simplifies the adoption of digital technologies. It also makes it easy to extend the solution using a low/no code approach.

QAD CEBOS EQMS (Enterprise Quality Management System) helps companies meet ongoing quality requirements and enables manufacturers to comply with FSMA and other regulations.

QAD DynaSys DSCP (Demand and Supply Chain Planning) streamlines the sales and operations planning process and improves demand visibility and forecasting to help frozen food manufacturers better respond to difficult-to-predict supply chains.

QAD prides itself on fast and dependable cloud implementations and around-the-clock global support via the QAD Cloud.

For more information on how **QAD Adaptive ERP** can help your company, please contact QAD at +1-805-566-6100 or email info@qad.com.



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