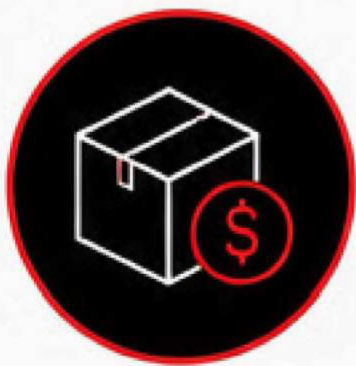


5 winning plays for Parcel Execution

Five practical ways manufacturers can reduce parcel costs, optimize carrier selection and improve customer service.



Every Parcel Shipment Is a Business Decision

As parcel operations grow, organizations need the speed, scalability, and carrier connectivity to execute every shipment efficiently and consistently.

- Increased shipping costs
- Manual carrier selection
- Limited rate shopping
- Reduced shipment visibility
- Inconsistent customer delivery experiences

FIVE OPPORTUNITIES TO OPTIMIZE PARCEL SHIPPING

1

Automate Carrier Selection
Automatically select the best carrier based on cost, service level, transit time and customer requirements.

2

Compare Rates in Real Time
Evaluate multiple parcel carriers instantly instead of relying on predefined routing rules.

3

Optimize Every Shipment
Apply business rules that balance transportation costs, delivery commitments and operational efficiency.

4

Gain End-to-End Visibility
Track every shipment from label creation through proof of delivery with real-time status updates.

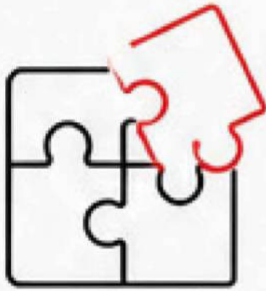
5

Continuously Improve Performance
Leverage shipping analytics to identify savings opportunities and improve carrier performance over time.

BUSINESS OUTCOMES

CHALLENGES		WITH QAD MULTI-CARRIER PARCEL SHIPPING	
	Manual parcel processes	→	Automated shipping execution
	Higher parcel costs	→	Intelligent carrier optimization
	Limited shipment visibility	→	End-to-end parcel tracking
	Static routing decisions	→	Real-time carrier selection
	Inconsistent customer experience	→	Faster, more reliable deliveries

WHY QAD + OTM?



QAD Multi-Carrier Parcel Shipping complements Oracle Transportation Management by adding intelligent parcel execution capabilities that improve shipping efficiency, reduce costs and enhance the customer experience.

Together, they provide manufacturers with a more complete transportation solution.



READY TO UNLOCK MORE VALUE FROM OTM?

Let's talk



Download the complete Strategy Guide